

Media information 2012

The European Synchrotron Radiation Facility (ESRF), located in Grenoble, France, is a joint facility supported and shared by 19 European countries. It operates the most powerful synchrotron radiation source in Europe.

Recent years have seen a proliferation of synchrotron labs, with *ESRFnews* at the forefront of the latest developments from the worldwide synchrotron community.

30 000*
readers
worldwide

*publisher's data

ESRFnews is read in 56 countries by scientists, research project managers and purchasers, with a readership of 30 000 potential customers in a range of research areas and industries, including:

- pharmacology, oncology, DNA cell analysis and biology;
- microelectronics and nanotechnology;
- materials, crystallography and X-ray diffraction;
- petrochemicals;
- cosmetics;
- the food industry.

Circulation



Our circulation is carefully controlled to ensure that the readers we reach have influence on and authority in purchasing.

The 2012 issues represent an unmissable opportunity to target a quality audience that has a professional interest in your products and services. Each will have bonus distribution at key events, which will give greater exposure to your marketing campaign.

Bonus distribution 2012

March issue

DPG Condensed Matter & AMOP, Germany
APS April Meeting, US
SVC 55th Annual Meeting, US
ICEC 24 - ICMC 2012, Japan
IPAC 2012, US

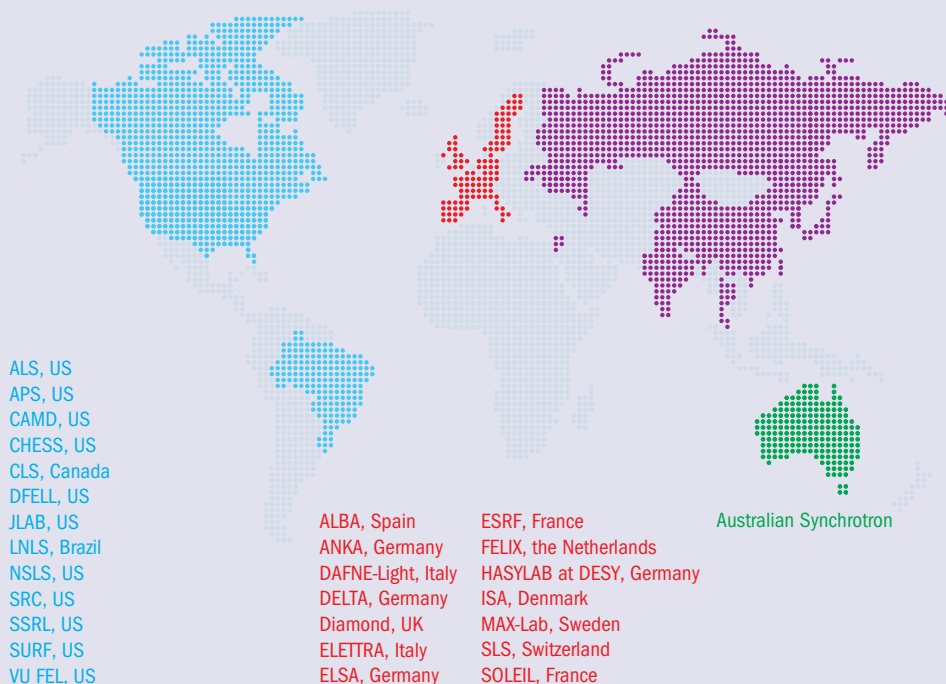
July issue

ICHEP 2012, Australia
SRI 2012, France
LINAC 2012, Israel

October issue

Frankfurt Book Fair, Germany
NSS/MIC 2012, US

The global reach of *ESRFnews*



ALS, US
APS, US
CAMD, US
CHESS, US
CLS, Canada
DFELL, US
JLAB, US
LNLS, Brazil
NSLS, US
SRC, US
SSRL, US
SURF, US
VU FEL, US

ALBA, Spain
ANKA, Germany
DAFNE-Light, Italy
DELTA, Germany
Diamond, UK
ELETTRA, Italy
ELSA, Germany
ESRF, France
FELIX, the Netherlands
HASYLAB at DESY, Germany
ISA, Denmark
MAX-Lab, Sweden
SLS, Switzerland
SOLEIL, France

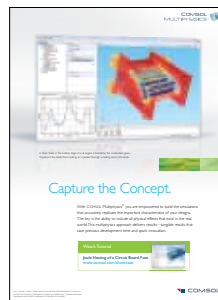
Australian Synchrotron

BSRF, China
CANDLE, Armenia
DELSY, Russian Federation
HSRC, Japan
INDUS1/INDUS2, India
ISI-800 – Institute of Metal Physics, Ukraine
Kharkov Institute of Physics and Technology, Ukraine
KSR, Japan
KRSR, Russian Federation
Medical Synchrotron Radiation Facility, Japan
NSRL, China
NSRRC, Taiwan
PAL, Korea
PF, Japan
Rits Synchrotron Radiation Center, Japan
SAGA-LS, Japan
SESAME, Jordan
SLRI, Thailand
Spring-8, Japan
SSLS, Singapore
SSRC, Russian Federation
SSRF, China
SuperSOR, Japan
TNK – FV Lukin Institute, Russian Federation
TSRF, Japan
UVSOR, Japan

ESRFnews is also read at the following important research sites: CERN, ILL, EMBL, PSB, CEA, IBS, ISN and MPI

Advertising solutions

ESRFnews



ESRFnews is the ideal place to market your products and services. By positioning your advertising message within the pages of this prestigious publication, you will be ensuring that it is read by individuals with real influence.



And, if you are looking to recruit, ESRFnews has a dedicated recruitment section. In addition, all print advertisements benefit from free online advertising on brightrecruits.com and synchrotronjobs.com.

Online recruitment



brightrecruits.com is the international jobs site for physics and engineering. It offers access to motivated jobseekers with a background in physical sciences and engineering. You can post your job in the dedicated accelerators and light-sources specialism, making it even easier for potential candidates to find your job.

Advertising options include:

- standard job posting, with special rates for multiple postings;
- job of the week – a premium branded position delivering maximum visibility;
- featured job, with a high-profile position on the homepage.

All jobs posted in this section will also appear on synchrotronjobs.com – the dedicated jobs site for the synchrotron community.

51 000
visits per
month

Source: Google Analytics
March 2011

ESRFnews print advertising rates 2012

	€
Display	
quarter page	1040
half page	2400
full page	3310
Recruitment	
Price includes free online advertising	
quarter page	1950
half page	3250
full page	4940
Subject to change.	

Career videos

brightrecruits.com career videos allow recruiters to stand out from the crowd and give potential candidates a real taste of what your organization offers the successful recruit.

The price includes:

- all filming, production and hosting services;
- a copy of the video for you to use for your own marketing purposes.

For further details about brightrecruits.com, see the 2012 media pack. To discuss packages combining the other IOP websites – particularly cerncourier.com – please contact us.

brightrecruits.com advertising rates 2012

	non-universities (€)	universities (€)
standard job posting	710	340
job of the week	1950	1300
featured job	1300	980
career video	6600	6600
Subject to change.		

More than
285 600
page views per
month

Source: Google Analytics
March 2011